



GRAHAM AND GREEN
CELEBRATING 50 YEARS

Our Conscious Commitments

2024

SINCE 1974



Since 1974, our family business has designed homeware and hand picked treasures from artisans across the globe. Our mission has always been to nurture and inspire, so we are committed to making conscious and sustainable decisions to ethically improve our business and reduce our impact on people and planet.

In an ideal world, we want to be more sustainable in everything we do. We are not there yet, but we start by being honest with ourselves about our current efforts.

Jamie & Lou Graham



Areas of the business we are continuously committed to improving:

Consciously sourcing products



Reducing waste, recycling more
and improving packaging



Improving energy efficiency



Improving transport options and working
with more sustainable couriers



Working with charity partners



Commitment to service and investment in people

PRODUCTS, MATERIALS & SUPPLIERS

We are committed to taking responsibility for what we do; from sourcing materials and working directly with long-standing suppliers, we're continually working to reduce impact in our business life.

We work with makers whose raw materials including teak, elm, mango and pine are recycled or sourced from everything from second-hand cabinetry to demolished buildings, to make new pieces of furniture. Where possible, the cotton we select is organic, the fabrics used for much of our kilims, rugs and pouffes are fabric offcuts, the hand-blown glassware and lamp bases are created from recycled glass and paper-based products are made up of recycled paper and earth. We choose bamboo for some of our furniture as it is an organic product and whilst growing, absorbs four times more CO2 than a forest.

We strive to work only with suppliers who have sourced animal products from the highest welfare environments and that are bi-products of other industries.



LOGISTICS & WAREHOUSE

In 2022, we purchased and refurbished an existing warehouse instead of building a new one. We installed 101 solar panels which power 40% of the warehouse a year.

We are rapidly moving to a new Warehouse Management System that will significantly remove the need for paper.

We are continually evaluating and reducing plastic from our packaging to ensure packaging is 100% recyclable.

We choose our delivery and courier partners carefully based on their own commitments to sustainability; DPD aims to be the UK's most sustainable courier and is committed to having fewer vans on the road and reducing carbon emissions.

Parcelforce is taking steps to be carbon neutral by 2040. Domestic Distribution (our furniture courier) is committed to recycling everything from unwanted packaging to product itself in order to avoid landfill. Atlas of London (our bespoke sofa courier) works with industry leading specialists for sofa disposal that recycle the foam, wood and fabric from sofas.

Our furniture is made with the intention that it will be part of homes for many years to come and we have created a Homeware & Furniture Care Guide to help ensure pieces stand the test of time. For any damaged or faulty items, however, that do arrive back to our warehouse, we always aim to repair and resell through our outlet.



COMMUNITY

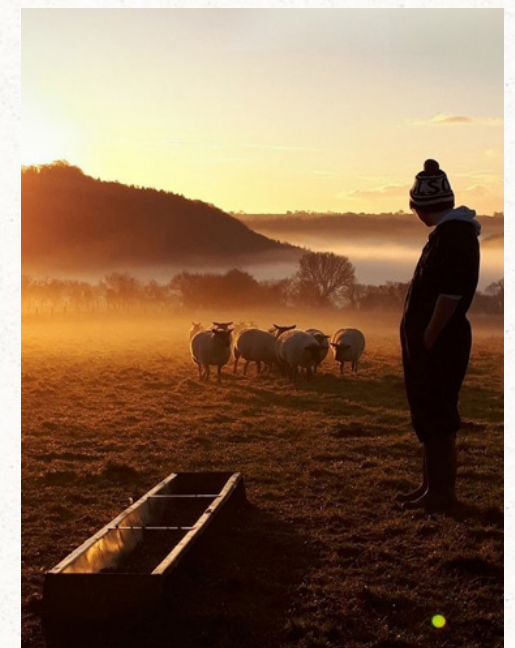
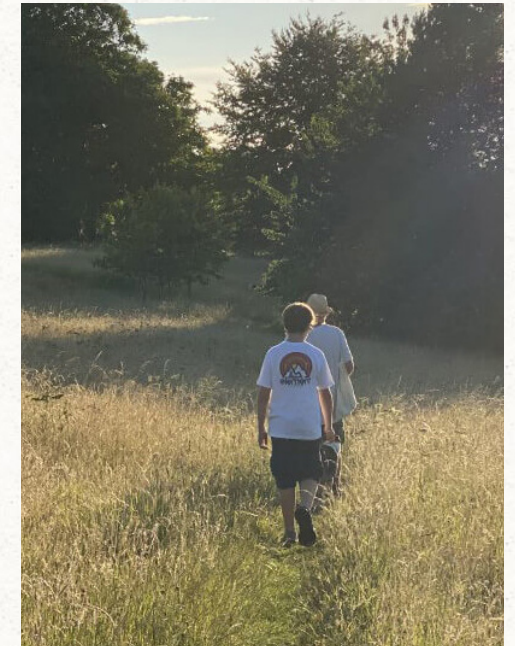
At our heart, we are invested in people; the wider G&G family, training and development, social initiatives and the welfare of our staff. From our stores, Customer Service, warehouse operations to our delivery partners, we are committed to the highest standards and work both internally and with our external partners to strive to be the best we can be.

Working closely with makers and artisans across the globe for five decades, has meant we have built strong, supportive and trusting relationships with our suppliers to enjoy transparent partnerships. We support and work with practitioners of ancient crafts and weaving techniques to champion traditions and ensure they live on for future generations. Our signature mother-of-pearl and bone inlay furniture, for instance, still comes out of the same workshop in Udaipur we started working with in the 1990s, which employs more than 350 craftspeople, some of them third- or fourth-generation Master Craftsmen now working from their own studios in surrounding villages.



On World Earth Day, the G&G staff lead a litter picking initiative to demonstrate support for environmental protection.

Our community-driven initiatives include working with our charity partner, Jamie's Farm, which itself strives to run as sustainably as possible; their renewable energy system provides green heat and electricity, plus they collect rainwater to reduce water consumption and grow their own fruit and vegetables in an organic garden.





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While we know that we still have a long way to go in being as sustainable as possible, it is a topic at the heart of many important conversations across every aspect of our business and with our fervent commitment to continually making small steps to reducing our impact, and maintaining a culture based on trust and family values, we know we will persist in doing our essential part for people and planet.

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Jamie & Lee Graham



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